

Growing Our Positive Beer Print: Corporate Responsibility 2016



Sustainable Sourcing

Since 2012, our Supplier Standards have been in place setting out our minimum expectations for ALL suppliers

We used assessment tools to evaluate 1,000+ high-risk packaging, brewing and merchandise suppliers

100% signed up to our Supplier Standards

70% of suppliers with corrective plans have improved their ethical performance



Responsible Brewing Operations

All 22 breweries committed to deliver against our 2020 sustainability targets

7% reduction in energy use

8.4% reduction in CO₂e emissions

233,000 liters less water used

12.1% less waste generated (per pint produced)

3 wastewater treatment plants opened (Serbia, Montenegro and Bulgaria), significantly reducing our impact on the environment



Packaging and Distribution

470,719 tonnes of packaging materials* are used to transport 30.263 million hectoliters of beer worldwide

4 landfill-free breweries

31% less packaging by weight (since 2012)

30% less waste sent to landfill

Packaging contains up to 75% recycled content

(*excluding kegs)



Responsible Marketing and Consumption

Driving First Choice for Consumers and Customers the right way, through sales of 90+ brands in more than 50 countries

Responsible social purpose brand campaigns launched: Ožujsko Scratch; Staropramen Festivals Without Barriers; Rickard's Movember; Carling 100% British Barley

All major markets have alcohol responsibility programs – many in collaboration with customers and industry partners

Continued to drive CEO Producer Commitments to reduce harmful drinking

86% of employees completed alcohol responsibility training

Commitment to our people

8% increase in employee engagement score (since 2013) – now 65%

86% reduction in Lost Time Injury Frequency Rate (since 2012)

Commitment to our communities

\$7.1 million of corporate community investment

Our Beer Print Month

5,000 employees participated in Our Beer Print Month 2015

520 employees volunteered through the month

Our Beer Print

MOLSON COORS